



As we navigate an increasingly complex economic and political landscape, now more than ever, architects, interior designers, builders, painters and artists have a role to play in shaping a future that values craftsmanship and community. In the design and construction industries, where quality and trust are paramount, the importance of supporting homegrown talent and products has never been clearer.

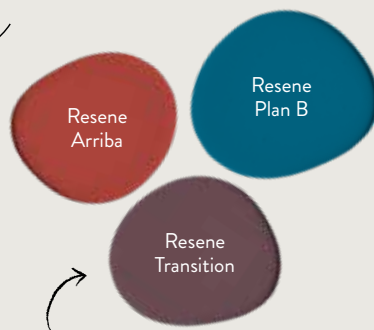
With deep roots in New Zealand and Australia, Resene continues to focus on innovation, sustainability and durability while developing products with our unique conditions in mind. But choosing Resene is about far more than just selecting paints and coatings – you're also helping to sustain the networks and expertise that make our industry strong. Every specification, every brushstroke and every project built with local products and know-how strengthens the foundation of our creative economy and supply chain.

This issue celebrates our power as designers, builders, makers, painters and doers to adapt, inspire and endure. Inside, you'll find stories of projects that embrace a local-first mentality, insights from professionals who are driving industry innovation and ideas to help you navigate any challenges you're currently facing with confidence. We hope these pages remind you that, even in turbulent times, the best way forward is together – relying on the skills, talents and ingenuity that have always set our region apart.

Happy reading,

Laura Lynn

Laura Lynn Johnston
Editor



My top three trending colour picks
from the latest Resene fashion range.



Working for Resene across both New Zealand and Australia has been a journey filled with both challenges and opportunities. While the two countries are close neighbours, there are distinct differences in the market dynamics, culture and customer preferences that make each one unique. The varying climates, from tropical regions to more arid areas, present unique demands on our paints, wood stains and coatings. Navigating the nuances of each region and state has taught me how important it is to listen, learn and tailor our solutions to each market's needs. It's been a balancing act – leveraging what I know from New Zealand while embracing the variety of opportunities that Australia offers.

The diverse people I have had the pleasure of working with have added even more richness to my job. It's always inspiring to see the passion and creativity within the industry from specifiers to painters to artists as they help bring our products to life in truly exciting ways. Working in such dynamic and demanding environments, I'm constantly learning and growing alongside my team.

Despite the challenges of working in these distinct markets, it has also been incredibly rewarding – pushing me to think strategically, adapt to local nuances and stay ahead of trends. And there's nothing like witnessing the wins, whether that's seeing a building project completed, a new product succeed or a mural come to life. It's these successes, combined with the resilient spirit of the Resene team, that makes this role so fulfilling. With Resene on the cusp of its 80th birthday, I'm proud to have been here for 30 of those years. Like the rest of the Resene family, I look forward to helping your creative projects come to life.

Enjoy,

Raychel

Raychel Pierson
Resene Victoria State Sales Manager

If you have a project finished in Resene paints, wood stains or coatings, whether it is strikingly colourful, beautifully tonal, a haven of natural stained and clear finishes, wonderfully unique or anything in between, we'd love the opportunity to showcase it. Submit your projects at www.resene.com/submit-project or email editor@blackwhitemag.com. You're welcome to share as many projects as you would like, whenever it suits. We look forward to seeing what you've been busy creating.