

Resene TradeLines



“ Queenstown – wow, what a place to hold your conference 2000. We sure have a beautiful country but Queenstown really does take the cake. The Southland Painting Contractors Association is really to be congratulated on organising a terrific conference and for having the gumption to set it outside of the Association’s province. There is nothing narrow-minded about these boys and girls. The conference proved to be a springboard for some terrific new initiatives which will no doubt be reported in your magazine. For me, I thought it was just great and I’ll leave you with a word of advice. Don’t wear loose fitting clothing when bungy-jumping, there can be a lot of fall out! ”

Brushstrokes

No more getting caught in the cold

It is an established fact that Godzone has the most perfect climate in the world with never a bad day. How do we know? Easy. Whenever there is a paint failure, we ask the painter what the weather conditions were at the time and it is always the same – a perfect day for painting! So that’s how we know.

However, just before global warming really kicks in, for those areas where the cooler weather may make paint drying just a bit slow, Resene has an answer – Wintergrade paints.

With some fancy formulating work, the guys in the lab have been able to drop the recommended minimum drying temperature to 2°C. Basically, it creates an insurance policy against getting caught in the cold.

Two products have been ‘Winterized’ – Lumbersider and Hi-Glo. They are available in only a limited colour range as tinters can stuff up the drying properties, and we still recommend chipping the ice off the substrate first before painting.

Editor’s Choice

Accessory of the Month: Resene’s biggest selling high volume, low-pressure spray unit is the 240 Heavy Duty 4 Stage Unit.

The reason why this unit is so popular with painters and sign writers is that it has been engineered to be used for a wide range of detailed work using specialist coatings including metallics, 2 pack products and water-based enamels.

Product of the Month: Resene Plastercote is proving to be a popular textured coating because of its stylish Mediterranean plaster look combined with the superior elastomeric properties of Resene Flexicover E.

For best results, Plastercote is recommended for Harditex panels where the height of the bound is 2.4 metres, small concrete block areas and resurfacing of old textures on Harditex. It is not recommended for high-rise developments, precast concrete, interior use or large multi-level jobs.



◀ **Ed’s Note:** You’ll need to read *Tips ‘n Tricks* to get the joke!

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Painting with
Eneser Bucket No.9

Better Business

Selling Colour

There's more to colour selection than meets the eye.

In a PQI study done some years ago, 62% of the homeowners surveyed said they typically do exterior painting for aesthetic reasons. So, take note. While exterior paint is an important means of protecting exterior surfaces, it's often colour that drives the purchase.

So, when you're next in your local Resene ColorShop, pick up a copy of The Range, it not only provides you with the latest colours, it also provides colour scheme suggestions on the reverse of each colour swatch to make colour scheming easier.

Tips 'n Tricks

"When spraying large areas with Resene Plastercote, it is best applied by two people – one spraying the product on while the other floats the surface with a small, wooden float (you may need to chop 40-50ml off a standard float to achieve this). Typically apply the first coat at around 1.5 to 2m sq. per litre and the second coat at around the same level. Only attempt to roll Plastercote in small areas only," says Nick Nightingale.

For more information, contact your local Resene representative.

Telling Tales

Dream Team: Rohm & Haas, a supplier of raw materials to Resene, ran a colour competition for Resene staff. Contestants were requested to dream-up names for the new colours in The Range 2001.

Shirley shop manager Tony Wright received a hamper from Rohm & Haas for his winning colour name "Sangria".

Prizes were given to contestants whose colour names will also feature in The Range 2001.

Shoe Shuffle: Noel O'Connell, previously shop manager at the Manukau Shu Bar, is the new shop manager at Resene Paints ColorShop in Mt Eden.



More news in June!

Eneser 
Bucket

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Resene - the paint the professionals use

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