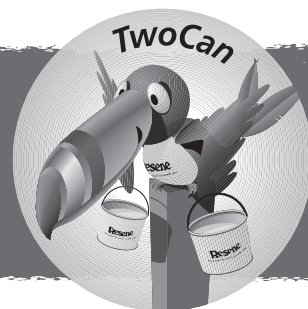


“ It’s nearly the holidays again and the time seems to have flown by since the last one. With December upon us, the list of jobs and the list of days never seems to be in sync. So it might be time to do a bit of editing of the list into what’s realistic and save the rest of the ‘to do’ list for later. Whatever you are doing over the holiday break, we hope you enjoy it! ”



You vs a Christmas tree

Ahh the fresh smell of a real Christmas tree and the joy it brings small children. You spot a collection of Christmas trees on the side of the road, negotiate with whichever family members or friends may be in the car about which one to pick, hand over the money, rope it up on your car and the job is done... or is it?

That of course was the easy bit.

Note when you reach your destination, those same family members and friends will simultaneously seem to be nowhere in sight or earshot.

Now you just need to follow a few easy steps to get your tree into your home...

1. Remove the rope that is holding the tree to your car. Curse the knots being too tight and nearly breaking your fingers trying to untie them. For some reason it takes at least four times longer to untie the knots than it did to tie them up.
2. Yell out for help. Wait, yell again, then realise you are on your own. But hey you can handle it, how hard could it be?
3. Attempt to roll the tree towards you, before realising it isn't going to roll anywhere with all those branches.
4. Walk around the car trying to determine which part of the tree looks easiest to pull on.
5. Gently pull the tree towards you.
6. Realise the tree is a lot heavier now you are carrying it on your own and watch it start to make its own way off the car.

7. Attempt to catch it... and fail.
8. Swear.
9. Pull pine needles out of your fingers.
10. Swear again when you see the scratches that weren't on your car before.
11. Consider abandoning the tree where it lies but realise you can't move your car if you do.
12. Drag your tree to your front door.
13. Realise you can't open the door holding the tree so lean it on a wall.
14. Open the door and turn around just in time to see the tree sliding over. More scratches.
15. Swear.
16. Collect the tree off the ground again and stagger inside with it.
17. If you have stairs, curse the stairs. If not, skip this step (lucky you!).
18. Fill your tree stand with water. Then put the tree in.
19. Watch the water flow out of your tree stand and create a mini lake on the floor. Oops should have read the instructions and put the tree in first.
20. Wipe up the mess.
21. Job done, slump on the couch exhausted.
22. Realise that a trail of pine needles now leads all the way from your car to the tree. Most of the tree now seems to be on the ground. The tree itself looks a lot skinnier – should have bought a bigger one!
23. Realise the job is not done. Sigh.
24. Find the vacuum cleaner to clean up the mess. Find the bag is full already. Spend 10 minutes looking for a spare bag with no luck as you can't remember where the spares are. Resort to a broom instead to sweep up the mess.
25. Stumble to the kitchen for a cold drink. Slump on the couch exhausted... again.
26. Wait 5 minutes and miraculously all those in the car with you originally will reappear.

But it's not over yet...

If you're lucky, the tree will remain standing. Congratulations!

If you're not so lucky the tree will develop a lean before finally falling to the ground days or weeks later when you least expect it. Note for next year – use the rope from the car to tie the tree to something so it stays vertical.



End of year roundup

It has been another year full of colour, full of neutrals and full of many cans and buckets of paint. Just the way we like it!

This year has been that little bit more special as Resene has celebrated its 70th birthday. It's hard to believe that just 70 years ago, Resene production was just a simple cement mixer in a Wellington garage. It's amazing what one person can start with a great idea and persistence.

We started the year in a 'tough' way... with improvements to our Resene Zylone Sheen and Resene SpaceCote products to make them even tougher than they were before.

To celebrate our birthday, the Resene Multi-finish collection got a full revamp, new colours, new size and new format, incorporating all the favourites plus new variations of colours and some of the newer favourites from The Range fandecks. Plus the palette layout means that the colour range can be made into two handy fandecks – a quick and easy way to find what you need.

Not content with just having products that look good in daylight or when the lights are on, the Tech team created Resene Nightlight that is designed to glow in the dark. This one has led to a few funny moments as sample cards have been left with other work suddenly creating a glowing network as the office lights have been switched off. At least it's one way to quickly find the samples – simply turn off the light and look for the glow.

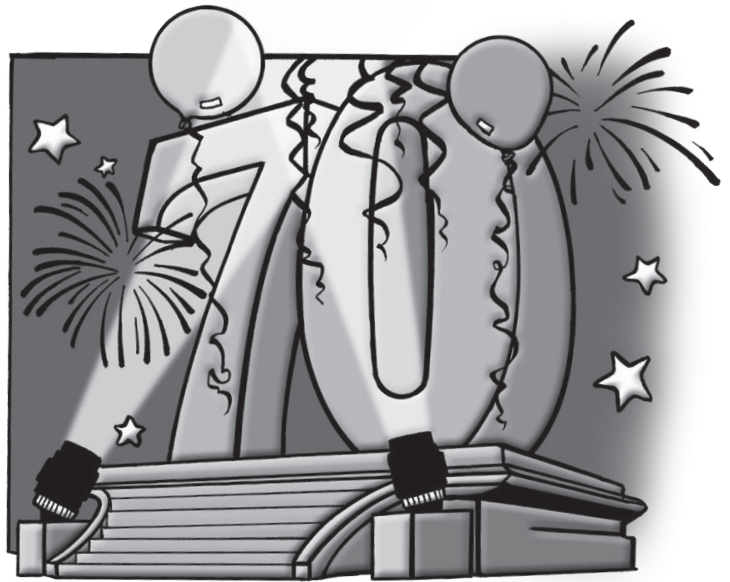
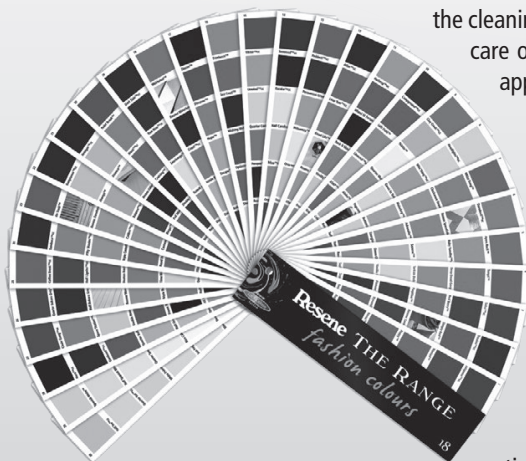


As the warmer months rolled around, it was time to look outdoors. And we couldn't look much further than all those concrete foot traffic areas that needed some attention – so in came the new Resene Walk-on Concrete Clears. Of course before you apply the clear finish, the surface needs to be clean first, so we also added Resene Heavy Duty Paint Prep and Oil Remover to



the cleaning range so you can take care of the cleaning and then apply the clear finish.

For the colour lovers, out came the latest The Range fashion colours full of new colours to enjoy. For those who prefer to go more neutral, Resene Colorwood Greywash has a subtle greywash option for interior timber.



Of course there have been other tweaks in products, labels and services along the way just to keep things rolling along nicely.

We were delighted to be named Most Trusted Paint Brand for the fifth year running! While it's always awesome to win, we know that we're not and never will be perfect, so do let us know your feedback as it helps us to keep improving the products and services we provide to you.



Habitat magazine had its 12th birthday and celebrated that by winning best owned magazine at the Magazine Awards again so that was an extra treat too.



Now Habitat includes magazines, the website, newsletters, books, videos and more, it's a handy place to get inspiration and ideas, alongside the more technical Resene website.

From all of us at Resene, a HUGE thank you for your support this year – we simply wouldn't be here without you. We hope you and your family and friends have a safe and happy holiday period and we look forward to working with you in the New Year.

If you're working through, pop in and see us over the holidays. Or if you're lucky enough to be going on holiday, have a safe and enjoyable trip and we'll see you when you're back!

Catch you in 2017!



Catch you next month!

TwoCan, Editor.

