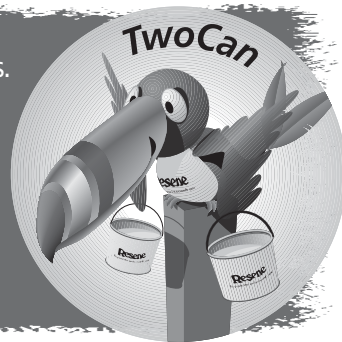


“ This year Resene is celebrating 15 years of having Environmental Choice approved paints. We’ve come a long way in 15 years and have launched many more sustainable products and services in that time, many in direct response to your requests. So from all of us at Resene, it’s thanks to you our customers, for embracing the new products and services and using them on your projects. It’s your support and the ongoing feedback you provide that has motivated and enabled us to continue innovating. ”



Resene. Licensed products since 1996

Water Based Paints
Low VOC



Mould mover

With all the rain about the place, signs of moss and mould are inevitably showing up. And while it might seem easier to ignore it, moss and mould is best dealt with promptly before you end up with a lot more of it to deal with...

Mould is very common in homes and buildings and has tended to get worse rather than better. This is because modern design has buildings and homes so airtight that moisture often can't escape. Instead the moisture settles on surfaces and creates a prime breeding ground for mould.

On painted surfaces, mould looks like dirt, so it's often hard to tell by looking at it what is actually mould and what is actually dirt.

The most common type of mould is black, but others can be brown or green. A quick way to tell whether you are dealing with mould or dirt is by wetting the surface and rubbing. Mould will show up as slime.

Mould is a major cause of paint disfigurement. It destroys the paint's fresh clean appearance, and if left unchecked it shortens the life of the paint film. Unless removed within a few months of its appearance, mould penetrates the body of the existing film and once firmly established, will grow through subsequent paint coatings, impairing adhesion and ruining the appearance of the paintwork.



You can't just clean off mould with water and a brush, you need to kill it. To tackle moss and mould thoroughly clean down the surface to remove all loosely adhered material. Treat areas of moss or mould infestation with **Resene Moss & Mould Killer**, correctly diluted (see pack) with clean water. As soon as the mould has been completely de-colourised (which indicates it has been killed) wash thoroughly with clean water to remove residues and then allow to dry.

Once dry if the surface paintwork is still in good condition you can leave as is, or if new paintwork is needed, you can prepare and paint as per normal. Consider getting **Resene MoulDefender** added to your paint as this is a mould inhibitor and gives your paint extra protection against mould. The **Resene Kitchen & Bathroom** range is formulated with **MoulDefender** and **anti-bacterial silver** making it a great option for kitchens, bathrooms and laundries where excess moisture is more likely.

It's also a good idea to recommend your clients ventilate their homes and buildings – open windows, doors etc – and allow the air to circulate. While they can turn on air conditioners and heaters, many types actually exacerbate the amount of moisture in the air. There's nothing quite like a few windows open in good weather to really refresh the indoor air.

Resene Moss & Mould Killer is one of those products that is handy to keep in your van so you can grab it and use it as needed.

One for the nose

The Resene Technical team has been beavering away on **Resene SpaceCote Low Sheen Kitchen & Bathroom** to see if they could reduce the odour. Well, not only have they managed to do that with the new formula, but they have also come up with a formulation that reaches full cure far sooner so it is print and solvent resistant after just seven days... which means instead of washing it after the normal 28 days, you can wash it after just seven days... which is great news for houseproud homeowners



New formula!

who previously struggled to keep their cleaning cloths off it until it was fully cured.

Formulated with anti-bacterial silver, **Resene SpaceCote Low Sheen Kitchen & Bathroom**, **Resene Lustacryl Kitchen & Bathroom** and **Resene ClinicalCote** now all also enjoy **Sensitive Choice (NZ)** programme approval. **Sensitive Choice** is a programme offered by the Asthma and Respiratory Foundation of New Zealand designed to help asthma and allergy sufferers identify companies that are committed to reducing asthma and allergy triggers. The **Resene Kitchen & Bathroom** range also includes **Resene MoulDefender** to inhibit mould growth, which can also have a detrimental impact on sufferers.



When the cow comes home

Kevin Dovey shares this brush with bovine decorating with us...

"This summer I had a new house booked in to paint. When it became ready I was flat out and could not get to it soon enough.

I rang our local ColorShop for the name of a top tradesperson. Bob made a first class job. When the house was finished, carpeted and ready to move in the owner was shifting the cows when one ran across the new lawn through the lounge into the hallway and turned around putting its rear end through the wall also smashing some wooden panelling, then it dropped a couple of deposits on the floor and ran back outside.

Surprisingly no 387 hasn't ended up on the barbecue and still roams on the farm."



The green thing

In the line at the store, the cashier told the older woman that she should bring her own grocery bag because plastic bags weren't good for the environment. The woman apologised to him and explained, "We didn't have the green thing back in my day."

The clerk responded, "That's our problem today. The former generation did not care enough to save our environment."

He was right, that generation didn't have the green thing in its day.

Back then, they returned their milk bottles, soda bottles and beer bottles to the store. The store sent them back to the plant to be washed and sterilised and refilled, so it could use the same bottles over and over. So they really were recycled.

But they didn't have the green thing back in that customer's day.

In her day, they walked up stairs, because they didn't have an escalator in every store and office building. They walked to the grocery store and didn't climb into a 300-horsepower machine every time they had to go two blocks.

But she was right. They didn't have the green thing in her day.

Back then, they washed the baby's nappies because they didn't have the throw-away kind. They dried clothes on a line, not in an energy gobbling machine burning up 220 volts - wind and solar power really did dry the clothes. Kids got hand-me-down clothes from their brothers or sisters, not always brand-new clothing.

But that old lady is right, they didn't have the green thing back in her day.

Back then, they had one TV, or radio, in the house - not a TV in every room. And the TV had a small screen the size of a handkerchief, not a screen the size of the state of Montana. In the kitchen, they blended and stirred by hand because they didn't have electric machines to do

everything for you. When they packaged a fragile item to send in the mail, they used a wadded up old newspaper to cushion it, not styrofoam or plastic bubble wrap.

Back then, they didn't fire up an engine and burn gasoline just to cut the lawn. They used a push mower that ran on human power. They exercised by working so they didn't need to go to a health club to run on treadmills that operate on electricity.

But she's right, they didn't have the green thing back then.

They drank from a fountain when they were thirsty instead of using a cup or a plastic bottle every time they had a drink of water. They refilled their writing pens with ink instead of buying a new pen, and they replaced the razor blades in a razor instead of throwing away the whole razor just because the blade got dull.

But they didn't have the green thing back then.

Back then, people took the bus and kids rode their bikes to school or rode the school bus instead of turning their mums into a 24-hour taxi service. They had one electrical outlet in a room, not an entire bank of sockets to power a dozen appliances. And they didn't need a computerised gadget to receive a signal beamed from satellites 2,000 miles out in space in order to find the nearest pizza place.

But isn't it sad the current generation laments how wasteful the old folks were just because they didn't have the green thing back then?



That's all for now –
catch ya next month!

TwoCan, Editor.

